

# LONDON *Hat Week*

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2022 Information Pack





London Hat Week celebrates the art of hats in the city that is home to some of the best milliners and hatters in the world. Our aim is to encourage hat wearing, making, networking and learning and to champion the hat industry.



There is a place for everyone at London Hat Week. We embrace diversity, do not tolerate discrimination and strive to create an inclusive, accessible and welcoming atmosphere for all, both in-person and online. Our shared love of hats transcends borders and backgrounds to foster a global sense of community. Past events have attracted visitors from over 32 countries and cultivated countless friendships and business relationships.







Hats link the worlds of fashion, arts, crafts, business and history. London Hat Week showcases the incredible craftsmanship and creativity of makers from around the world through exhibitions, talks, classes, catwalk events, technical demonstrations, community outreach, supply sales and social events.



London Hat Week facilitates learning and discovery, equipping makers and preserving heritage skills which are otherwise at risk of being lost. We look to the past for inspiration to find ways of working more slowly and sustainably in the present to create a brighter future for our industry.







We create space for all to express their creativity, from enthusiastic hat wearer to fashion student to professional milliner. We appreciate the value of creative careers and small businesses and pay all of our tutors, presenters and support staff fairly for their time and skills.





London Hat Week was founded in 2014 by hat loving entrepreneurs Georgina Abbott and Becky Weaver and is a woman-owned and operated business.

Strategic partnerships and collaborations are an integral part of everything we do. We believe that working together is the only way to strengthen our industry and preserve the heritage skills involved in the hat making process.

Some of our key partners include The British Hat Guild, Morley Radio, Team London Bridge BID and our long term Charity Partner, Brain Tumour Research.





# Our Values

Opportunity

Motivate

Network

Teach

COMMUNITY

Craft

Mastery

Unite

Inspire

Year-Round





Learn More...

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